

GREENVILLE ARENA DISTRICT
 BON SECOURS WELLNESS ARENA
 2018-2019 OPERATING BUDGET

2019 Budget	
<u>Operating Revenue</u>	
Events	\$ 2,670,051
Sponsorship & Premium Seating	2,350,214
Other	447,100
Naming Rights	451,553
Total Revenue	\$ 5,918,918
<u>Operating Expenses</u>	
Personnel	\$ 2,023,928
Marketing	64,756
Sponsorship/Community Relations	31,900
Premium Seating	57,850
Event Services	49,925
Operations	398,565
Utilities	620,684
Insurance	310,452
General & Administrative	344,650
Total Operating Expenses	\$ 3,902,710
Operating Profit- Arena Operations	\$ 2,016,208