

GREENVILLE ARENA DISTRICT
 BON SECOURS WELLNESS ARENA
 2019-2020 OPERATING BUDGET

2020 Budget	
<u>Operating Revenue</u>	
Events	\$ 3,573,933
Sponsorship & Premium Seating	2,513,391
Other	597,900
Naming Rights	460,584
Total Revenue	\$ 7,145,808
<u>Operating Expenses</u>	
Personnel	\$ 2,182,104
Marketing	66,098
Sponsorship/Community Relations	31,200
Premium Seating	56,525
Event Services	52,925
Operations	447,335
Utilities	699,224
Insurance	310,452
General & Administrative	513,120
Total Operating Expenses	\$ 4,358,982
Operating Profit- Arena Operations	\$ 2,786,826