

GREENVILLE ARENA DISTRICT
 BON SECOURS WELLNESS ARENA
 2022-2023 OPERATING BUDGET

2023 Budget	
<u>Operating Revenue</u>	
Events	\$ 5,099,374
Sponsorship & Premium Seating	2,568,513
Other	539,500
Naming Rights	488,775
Total Revenue	\$ 8,696,162
<u>Operating Expenses</u>	
Personnel	\$ 2,762,582
Marketing	92,067
Sponsorship/Community Relations	34,450
Premium Seating	63,275
Event Services	75,775
Operations	552,050
Utilities	682,570
Insurance	361,108
General & Administrative	495,177
Food & Beverage	1,298,657
Total Operating Expenses	\$ 6,417,711
Operating Profit- Arena Operations	\$ 2,278,452